



DIGITAL CINEMA COLLECTIVE

Capabilities



Company

WHO WE ARE



Digital Cinema Collective

is a forward-thinking team creating exceptional productions.

We are an award-winning, global network of broadcast and streaming experts, directors/DPs, creative/production staff and crew.

With years of experience and established relationships, we are able to reach the ends of the earth to capture and broadcast quality content, while having fun doing what we love.

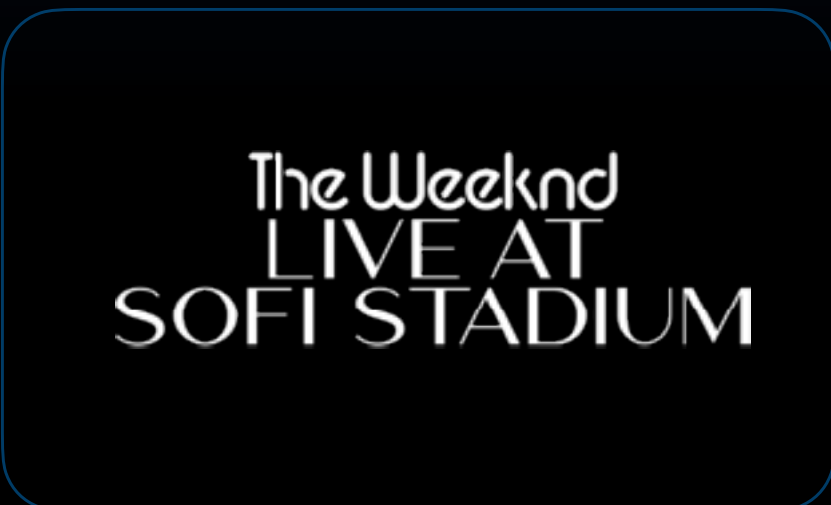
Through our technical and engineering sister company, Funicular Goats, we extend our capabilities to provide advanced yet cost-effective solutions for the highest level productions such as the Super Bowl Halftime Show.

For our latest work, please visit: DigitalCinemaCollective.com



Projects

Select projects of DCC or members of the Collective:



Clients

Select clients of DCC or members of the Collective:



NETFLIX

Google

Disney

amazon



Disney+



FOX

Apple tv+

abc



HYUNDAI

Microsoft

SONY

Awards

Select awards of DCC or members of the Collective:





Services

WHAT WE PROVIDE

Offerings

Digital Cinema Collective is a turnkey partner for productions across the world with decades of experience from an amazing team of producers, creatives, and crew.



Creative

Concept stunning ideas that connect with your audience.



Planning

Develop solid plans and approaches for every production.



Technology

Utilize the latest gear or develop custom solutions.



Production

Assemble a stellar team to bring the idea to life and face any problem.

Creative / Production

- ✓ Cinema Quality Multi-Cam Production
- ✓ Large Format Camera Production
- ✓ Broadcast Engineering
- ✓ Live, In-Studio, Remote Productions
- ✓ Camera Direction
- ✓ Set/Lighting/Graphic Design
- ✓ Non-Scripted Content Creation
- ✓ Branded Content Creation
- ✓ Scripted Content Creation
- ✓ Interactive and Experiential Activation
- ✓ Digital and Streaming Expertise
- ✓ Domestic and International Production
- ✓ Post production Partners
- ✓ Presentation Materials
- ✓ Global Crews and Partners
- ✓ Talent Coordination
- ✓ Payroll and Accounting
- ✓ Budgeting and Scheduling



Live / LTT Capabilities

- ✓ Broadcast/streaming of large format camera production
- ✓ Digital 35MM 4K cinema cameras live, in-Studio, and remote productions
- ✓ Encoding, decoding, and encryption
- ✓ Managing incoming live remotes from around the world
- ✓ Transmission and receiving of complex signal paths
- ✓ Deploying teams with environment specific equipment
- ✓ Bonded cellular, satellite transmission, IP transmission, fiber
- ✓ Event budgeting, staffing, and crewing
- ✓ Venue sourcing and Negotiations
- ✓ Travel logistics and safety



The background of the slide is a photograph of a group of performers on a stage at night. From left to right, there is a man in a dark hoodie with his right arm raised in a peace sign, a man in a dark suit with his right arm raised, a woman in a white lace outfit and large white boots with her right arm raised, a man in a black shirt, and a man in a blue patterned tracksuit with his right arm raised. The stage is lit, and a large, blurred crowd of spectators is visible in the background.

Collective

WORLD-CLASS ARTISTS

Aaron Cooke

Founder / CEO

Aaron Cooke is an Emmy®-winning producer bringing cutting-edge broadcast technology to some of entertainment's largest television shows and live events. As Co-Founder and CEO of Digital Cinema Collective (DCC), he has developed a roster of clients including Disney, Netflix, Google, Apple, Sony, FOX and the NFL. In ongoing conjunction, Cooke has produced multiple Emmy-nominated Super Bowl Halftime Shows, leveraging state-of-the-art systems to capture the event with cinema cameras for the first time.

Beyond bringing the Super Bowl Halftime Show to 114 million viewers and helping it garner its first ever Outstanding Live Variety Special Emmy, Cooke has produced many of the entertainment industry's biggest shows, including Disney's variety holiday specials, Apple Music's "Apple Music Live" series, and the Grammy Premiere Ceremony. He has also overseen such productions as the Leaders Summit on Climate, the largest-ever virtual gathering of world leaders and the first ever hybrid live/virtual event held at the White House; several National Geographic Live specials, and The Democratic National Convention. Cooke's latest project includes the 2023 Anime Award Show for Sony's Streaming Service, Crunchyroll, held in Japan.

Throughout his career, Cooke consistently pioneers emerging broadcast technologies, such as integrating live stream feeds into televised broadcasts while harmonizing a cinematic workflow into live or live-to-tape projects. Cooke's primary goal surrounds enhancing visual aesthetic and servicing storytelling capabilities.

Morgan Kellum

Founder / COO

Morgan Kellum has been at the forefront of the burgeoning world of cinematic multi-camera production, helping develop the technology and systems to bring unparalleled visual quality to some of the biggest live events in the world. Kellum has overseen the technical integration of the last three Super Bowl Halftime Shows, implementing new technology to broadcast the shows live in cinema quality for the first time (earning the show three Emmy® wins).

Kellum's most recent projects include the 7th Annual Crunchyroll Anime Awards, the Super Bowl LVII Halftime Show, Spotify: Stream On, Super Bowl LVII Press Conferences for Apple Music & the NFL, The Weeknd: Live at SoFi Stadium, and Amazon Music Live's Thursday Night Football Concert Series.

Among the other major global events for which Kellum has overseen technical production are David Gilmour: Live in Pompeii; Victoria's Secret in St. Barths; the Leaders Summit on Climate, as well as arena shows for Paul McCartney, Lady Gaga, and Elton John. He has produced content for nearly every major platform, including Netflix, HBO, and Amazon. Kellum was instrumental in major streamers' shift to cinematic capture for comedy specials, overseeing projects for comics including Sarah Silverman, Jerry Seinfeld, Kevin Hart, Steve Martin, and Dave Chappelle.



Behnam Karbassi

Executive Producer / Creative Director

Emmy-winning producer and director of innovative interactive experiences and content for some of the world's biggest brands, studios and agencies including Google, Intel, Toyota, Hyundai, Fox, Warner Brothers and Sony.

Behnam was part of the team that created the heralded alternate reality experience Why So Serious? for "The Dark Knight" working directly with Chris Nolan's team, called "the best viral marketing campaign of all time" by the LA Times. He's led teams at renowned ad agencies including Saatchi & Saatchi, working across all media and spearheading the re-launch of the Toyota brand.

Behnam founded ground-breaking multi-platform storytelling company, No Mimes Media, and was VP of Production at Fourth Wall Studios, developing projects on innovative video and AR storytelling platforms, winning the first ever interactive original series Emmy award.

For DCC, he's executive produced for Sony, AppleTV+, Google, Snap, and the President of the United States.

Rayya Deeb

Director of Development

Rayya Deeb began her career in television production working for the likes of HBO, Comedy Central and PBS. Being exposed to the inner-workings and creative aspects of production, Rayya naturally pivoted into film development. She worked for three years at Fred Roos Productions exploring the world of character and script, and deepening her repertoire and passion for storytelling. She spent well over a decade screenwriting, collaborating with world-renowned directors, actors and producers on a variety of film and television projects. Notably, she developed projects with Escape Artists, Lions Gate, helped Golden Globe winning filmmaker Hany Abu-Assad craft screenplays for two features, and currently has a film in development with Rosanna Arquette.

In 2016 Rayya's debut novel, Seneca Rebel, was published. Her latest, Seneca Element (12/12/19), is the second book in The Seneca Society series, and the third is now in the works. She collaborated with Emmy-winning experience designers to create a dynamic, expanded-fiction world as a companion piece for the series.

With Digital Cinema Collective and Nappytabs Creative, Rayya wrote the script for Disney Princess Remixed: An Ultimate Princess Celebration, a television special to launch Disney's yearlong kindness and courage event.

Rayya's goal at DCC is to continue bringing inspired entertainment from unique and diverse voices to cinematic life.





Chelsea Gonnering

EIC / Line Producer

Born and raised in Southern California, Chelsea grew up surrounded by art and music thanks to her parents and older sister. Chelsea spent the first two thirds of her life as a dancer, studying and performing ballet, jazz, and contemporary. It was in college that Chelsea's interests turned to film and television production.

Chelsea moved to Los Angeles 10 years ago and began navigating the world of freelance production. Since then, Chelsea has worked on a variety of projects spanning the entertainment spectrum. From docu-reality series and variety specials to feature films and new media.

Chelsea's first few jobs were with the legendary live TV Producer and Director Don Mischer. Chelsea has worked on multiple Oscar telecasts as well as AFI Lifetime Achievement Awards, Comedy Central Roasts, and charity shows such as Red Nose Day, Muscular Dystrophy Association Telethon, and Seth Rogan's Hilarity For Charity. Chelsea has worked on the independent films, Save the Date, Non-Stop to Comic-Con, In The Family, and Love Sonia.

KEY COLLABORATORS - PRODUCTION

Phillip Sino-Cruz

EIC / Line Producer

Phil was born and raised in Southern California, one of four siblings. He was a mischievous toddler that loved to get into things, but was always known to his mom as The Little Prince.

He started his production career at Ken Ehrlich Productions and quickly rose through the ranks. Since then Phil's production experience has run the gamut of the industry, he has worked on multiple Oscars, Primetime Emmys, Grammys, In Performance at the White House, and AFI Life Achievement Awards to name a few.

Most recently he worked on the Super Bowl Halftime Show and Disney Princess Remixed - An Ultimate Princess Celebration.

Phil enjoys spending time outdoors with his family and friends as well as collecting comfortable slippers.



Colleen Hard

EIC / Line Producer

Colleen Hard is a seasoned producer with expertise in documentaries, feature films, television, international campaigns, new media, live streaming events and more. Her projects have taken her around the world, been seen in theaters, aired on Showtime, A&E, PBS, SpikeTV, and MTV, and premiered at the Cannes International Series, Tribeca, Slamdance, and LiveEarth festivals. She has worked with talent ranging from E.O. Wilson to Snoop Dogg, Ellen Johnson Sirleaf to Mark Ronson and more. Over the past couple years she has served as Executive in Charge and/or Line Producer for projects for AppleTV+, Google, and Disney+.

For over 25 years, she has produced content to impact global change including topics such as mental health in prisons, war and women's empowerment, gang violence and youth incarceration, stem cell research and regenerative medicine, and the environment. Her passions allowed her to be part of both IUCN's World Conservation Congress and Leaders Summit on Climate at the White House.

She holds a BA in International Studies and a MA in International Environmental Policy with a Specialization in Communications from the Middlebury Institute of International Studies at Monterey.

James Coker

Engineering / Tech Management

James Coker has become a staple in the fast emerging world of cinematic multi-camera production. With over 20+ years of experience, James has built an impressive resumé serving a multitude of disciplines including feature films, TV sitcoms, commercials, live broadcast, and cinema capture.

During his 13 years at Panavision, he served as lead technician for featured film projects, overseeing preps and providing onsite support as needed. He has worked all over the world on projects from David Gilmore Live in Pompeii to Victoria's Secret in St. Barts.

James has worked on Apple iTunes Music festivals in London and was instrumental in building the camera set-up for Apple Park's debut featuring Lady Gaga. He has provided camera support for hundreds of specials and concerts for Netflix, Comedy Central, HBO, Showtime, Amazon and others.



Collective

Our Crews

In addition to our executive and key team members, we have access to highly experienced crews, including:

- ✓ Executive Producers / Producers
- ✓ Directors / Directors of Photography
- ✓ Video production staff
- ✓ Event and Experiential production staff
- ✓ Talent relations
- ✓ Sound, set, staging, graphic designers, and vendors
- ✓ Video production, activation, and tech vendors
- ✓ Union and non-union crews
- ✓ Support staff, payroll, accounting, legal



Work

SELECT PAST WORK

Select past projects of DCC or the Collective

Live Production

Super Bowl Halftime Show 2023

Apple Music / NFL

The Apple Music Super Bowl LVII Halftime Show featured Rihanna in her stunning solo return to the stage.

Along with 280 dancers (and a beloved baby bump), Rihanna, suspended one hundred feet in the air, performed her biggest hits to 112 million+ viewers, the largest global television audience in years.

The production was a massive undertaking with a crew of thousands working toward the most watched 13 minutes on television.

DCC provided producing and technical resources for the NFL, RocNation and Jesse Collins Entertainment.



[Link to Show](#)



Live Production

Snapchat Partner Summit 2023

Snapchat

Digital Cinema Collective in partnership with Mitie Tucker Event Production, produced the keynote stream of the Snapchat Partner Summit 2023 live from Santa Monica, CA.

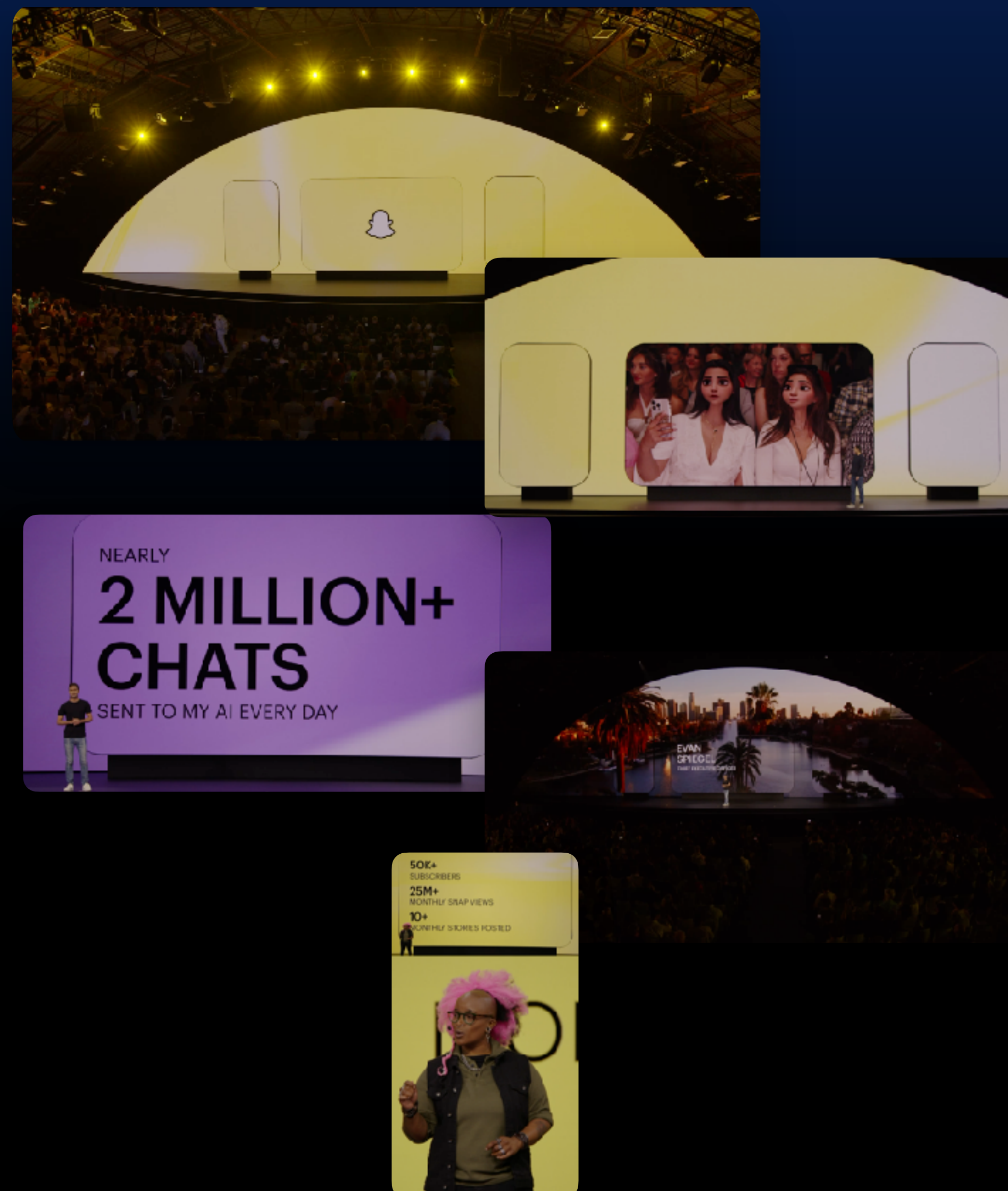
The in-person live event featured CEO Evan Spiegel and several other key Snap Inc. executives talking about the company's ever-growing popularity and slate of innovations. Massive LED screens helped tell the story, with multiple Sony Venice cameras anchored by the Funicular Goats portable control room system, capturing and broadcasting the show.

The live stream went out to numerous endpoints in multiple formats, languages including ASL, simultaneously.

The show was directed by Joe DeMaio and keynote executive produced by Barrett Hall.



[Link to Show](#)



Live Multicam Production

Anime Awards 2023

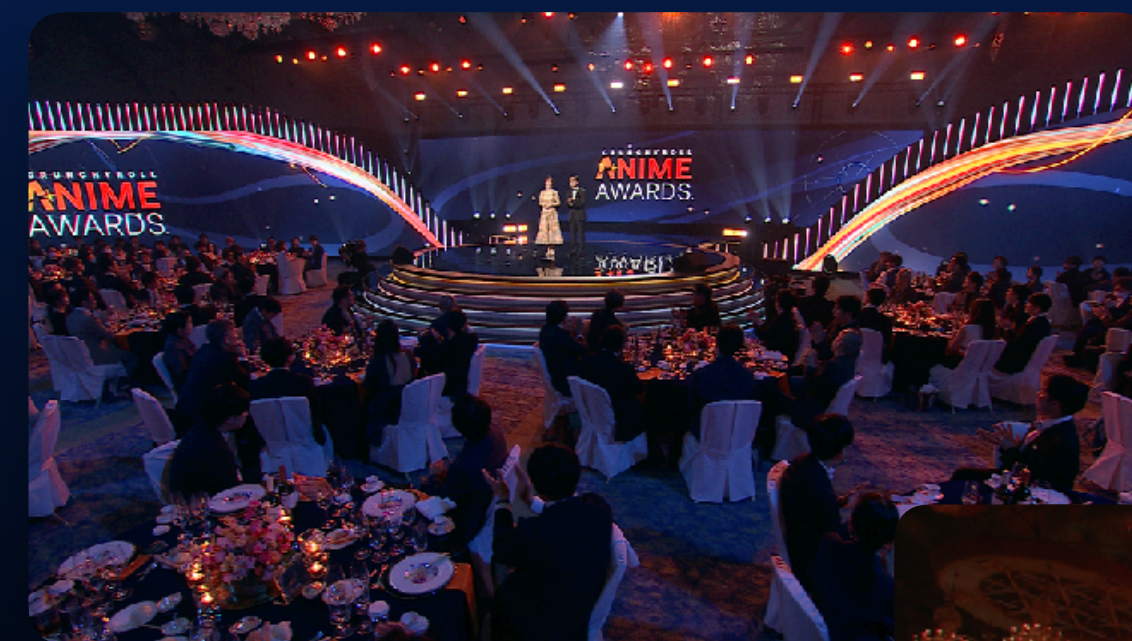
Crunchyroll / Sony

DCC had the honor of producing the 2023 Anime Awards for Crunchyroll/Sony live for the first time from Tokyo, Japan.

Decided-in-part by nearly 18 million fan votes, the show presented numerous awards celebrating the best creators across the booming anime space. The show was broadcast live from Japan and presented in seven languages across YouTube and Twitch.

This year's star-studded event was produced at the highest level thanks to our US and Japan-based teams, crews, and international production partners including NEP, PRG, CT and Virgin Earth.

 [Link to Show](#)



Live Multicam Production

The Weeknd Live at Sofi Stadium

Contrast Films

The Weeknd brought fans up-close with this epic special concert event, exclusively on HBO. Cinematically captured to bring viewers onstage and into the audience, “The Weeknd: Live at SoFi Stadium” offers a front-row seat to the versatile artist's thrilling 95-minute setlist in front of an adoring sold-out crowd in Los Angeles.

Directed by Micah Bickham, the film features stunning visuals and special effects, which add to the immersive experience of the live show itself.

DCC, in partnership with Contrast Films, produced this bold live show using 26 cine-style cameras and an array of technical innovations.



[Link to Trailer](#)



Live Music Production

Apple Music Live - Mary J. Blige, Lil Durk, and Luke Combs

Apple Music

The Apple Music Live series continued bringing audiences closer to their favorite music artists through beautiful cinematic productions.

First in the series was a performance from Chicago drill rapper Lil Durk, bringing 11 of his hits (and a few special guests) to the stage in Los Angeles.

Next was the legendary Mary J. Blige, and featured classic and new favorites from her impressive catalog.

Country star Luke Combs returned to his home state to perform at Coyote Joe's in Charlotte, North Carolina and we streamed the concert exclusively on Apple Music in over 165 countries.



[Link to Playlist](#)



Live Multicam Production

Apple Music Live - Harry Styles

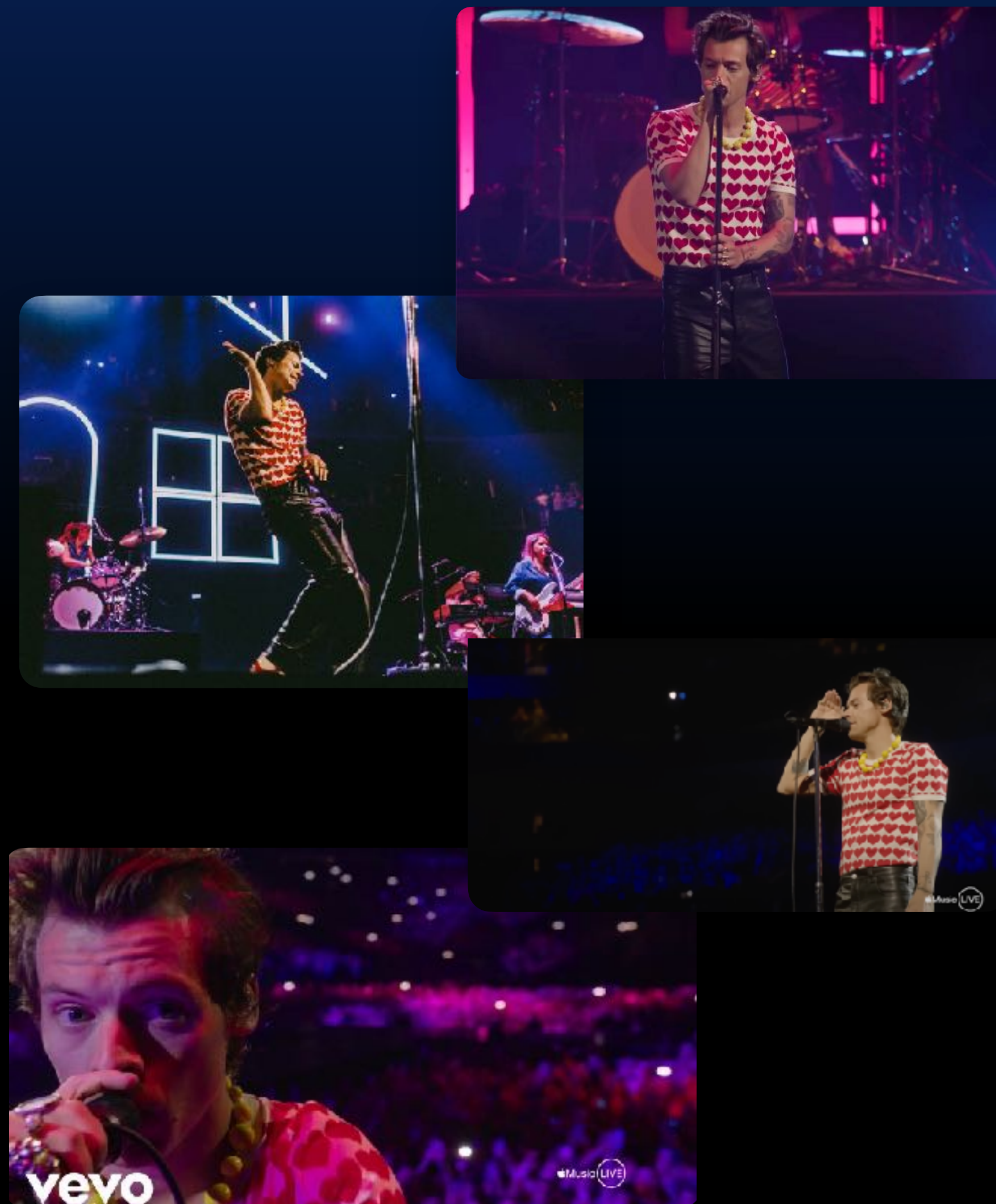
Apple Music

Apple launched a brand new live-streaming concert series called, "Apple Music Live," that showcased, "the biggest stars in music."

The series was kicked off with Harry Styles performing his album "Harry's House," for the first time ever. "One Night Only in New York," was broadcast live from UBS Arena in Long Island, New York.

DCC produced the show in partnership with Eventvision, Inc. for Apple Music, capturing it with 8K cinema-style cameras. With our innovative approach to production, the show allowed home audiences to feel as if they were in the mix more than ever before.

 [Link to Show](#)



Live Multicam Production

Can't Cancel Pride

iHeart Radio

For Pride month, iHeartRadio and P&G brought together performances and appearances from the most influential voices in the LGBTQ+ community as well as the biggest names in culture and entertainment.

The third annual event was hosted by JoJo Siwa and focused on the challenges and celebrations of, "The Year in Pride." It showcased twelve months of community and activism, and the issues that continue to impact the LGBTQ+ community as well as intersectional messages of spirit and strength.

DCC, in partnership with Casey Patterson Productions, was proud to produce the show for iHeartRadio.



[Link to Clip](#)



Live Multicam Production

Super Bowl Halftime Show 2022

Pepsi / NFL

In an unforgettable set for the first-ever hip-hop halftime show., Snoop danced, Mary J. Blige dazzled, 50Cent hung upside down, Kendrick Lamar stomped, Eminem took a knee, and Dr. Dre reminded us how he forever changed the game.

A sense of home-turf pride and unity permeated the air at LA's Sofi Stadium even before Dre, serving as emcee, first appeared behind the elaborate set's mixing board. The set paid homage to Dre's nearby stomping grounds, Compton, boasting replicas of local favorites like Tam's Burgers and Dale's Donuts.

DCC provided producers and production staff for the NFL, RocNation and Jesse Collins Entertainment.



[Link to Show](#)



Short Form Production

Apple Music Awards 2021

Apple Music

The 2021 Apple Music Awards honored the best in music including H.E.R., Olivia Rodrigo, and The Weeknd.

The Apple Music Awards highlights achievements in music across five distinct categories — Artist of the Year, Songwriter of the Year, Breakthrough Artist of the Year, Top Song of the Year, and Top Album of the Year. This year, the Apple Music Awards introduced a new category of awards for Regional Artist of the Year, recognizing artists from five countries and regions: Africa, France, Germany, Japan, and Russia.

DCC and EventVision, Inc. partnered to produce dozens of pieces of content for Apple Music.



[Link to Teaser](#)



Live Multicam Production

Super Bowl Halftime Show 2021

Pepsi / NFL

In 2021, Super Bowl LV's Pepsi Halftime show was headlined by pop sensation The Weeknd at Tampa Bay's Raymond James Stadium.

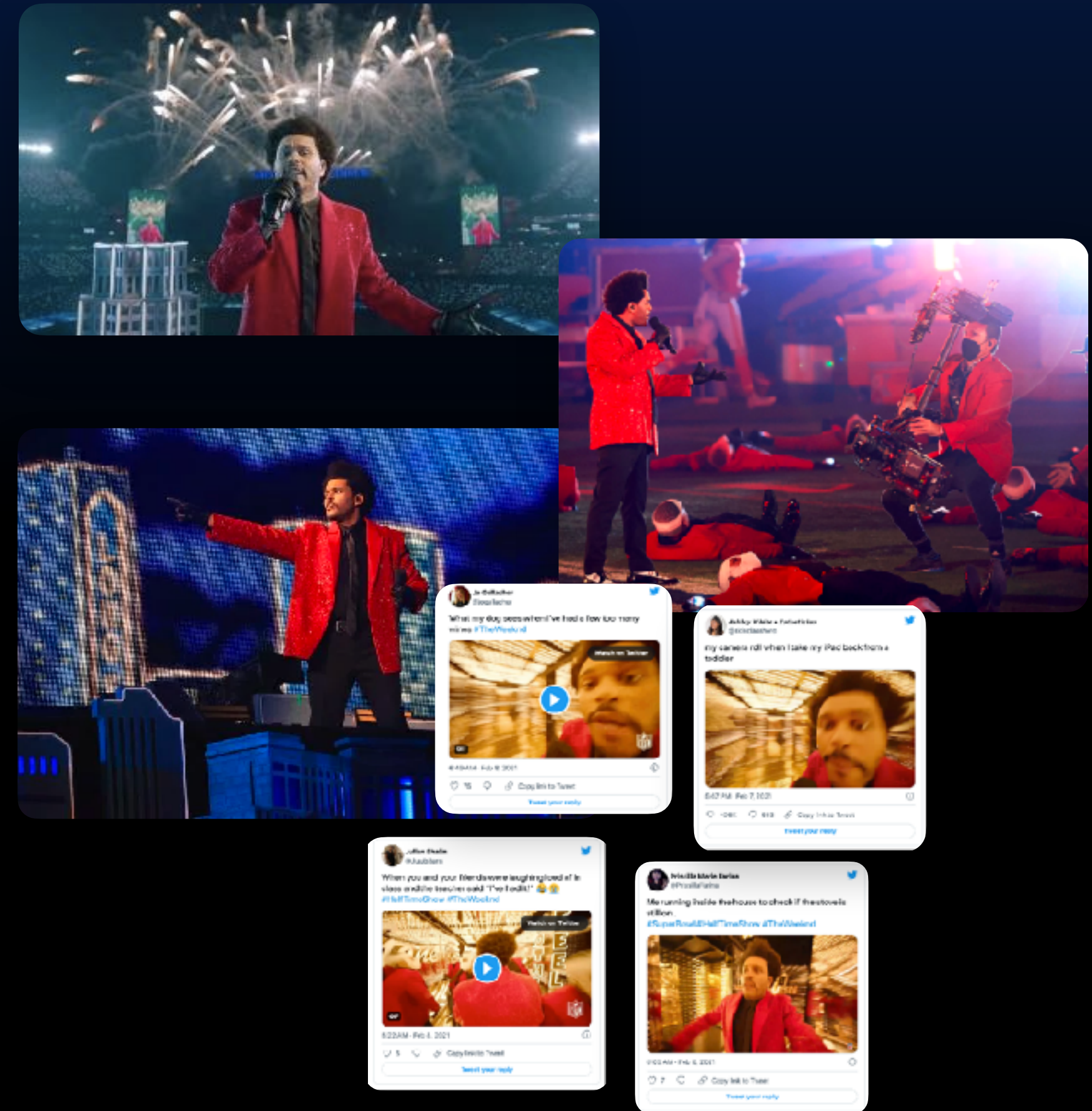
To ensure the unique set up was the vision he wanted, The Weeknd himself added millions of his own money to the show's budget.

"Due to COVID and for the safety of the players and the workers we kind of built the stage within the stadium and we're also using the field as well but we wanted to kind of do something that we've never done before," he said. "So we built the stage in the stadium."

DCC provided producers and production staff for the NFL, RocNation and Jesse Collins Entertainment.



[Link to Show](#)



Music Production

Live Music Daily featuring Camila Cabello

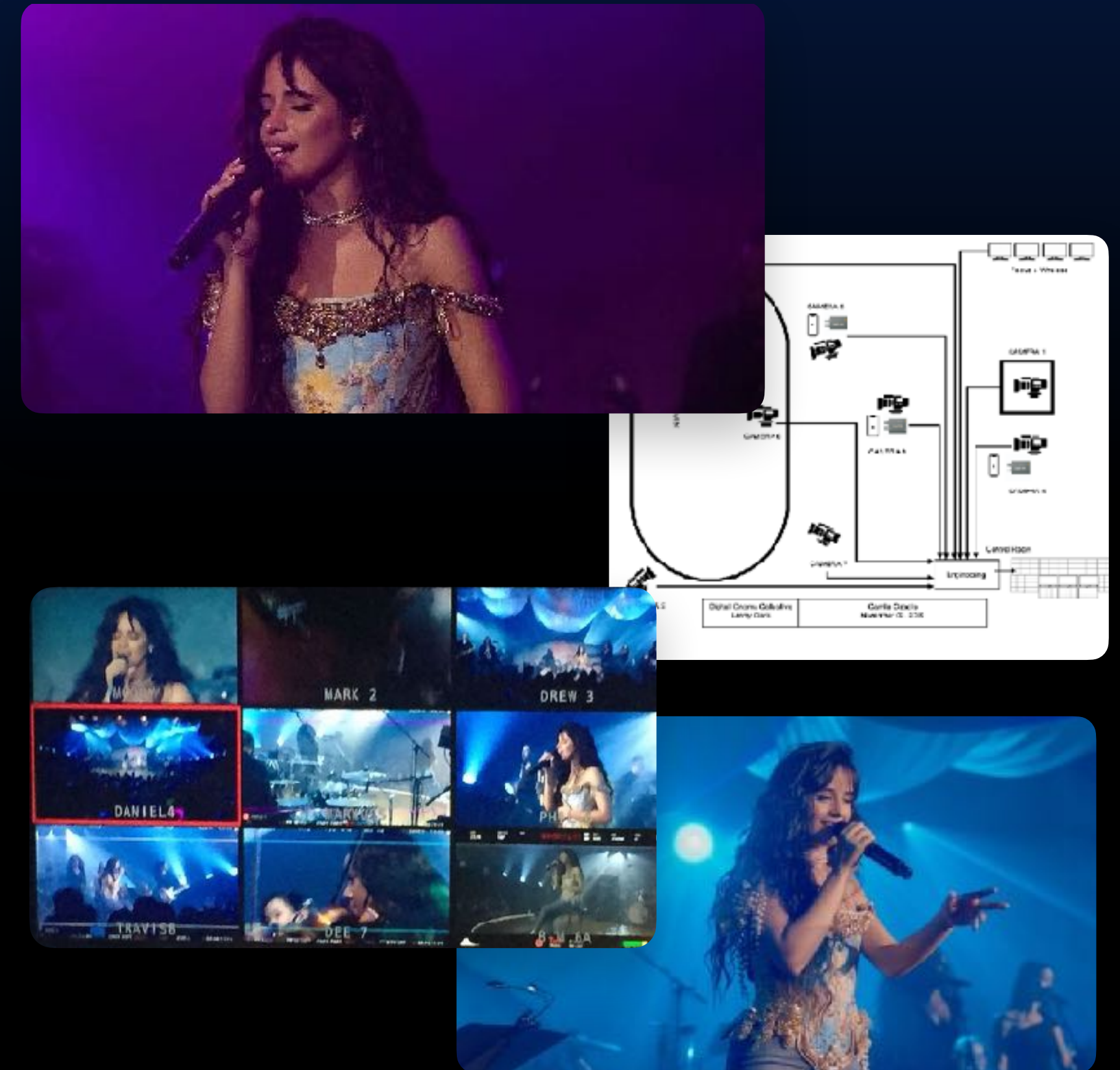
[Apple Music](#)

For Camilla Cabello, we captured the show in 23:98 4K UHD using a combination of 9 Arri Amiras and Alexa Minis. Additionally, we filmed with 3 iPhone 11s and added their video feeds into our Multi-View Control room.

We adapted the iPhone signal using an HDMI connector, and converting the signal into an SDI feed which then piggybacked off our Fiber lines to a control room. The iPhone signal was then fed into an FS2 frame converter. From there we were able to match the 23:98 format of the Arri cameras and switch between all feeds on a 65" 4K Monitor.



[Link to Program Clip](#)



Hybrid Production

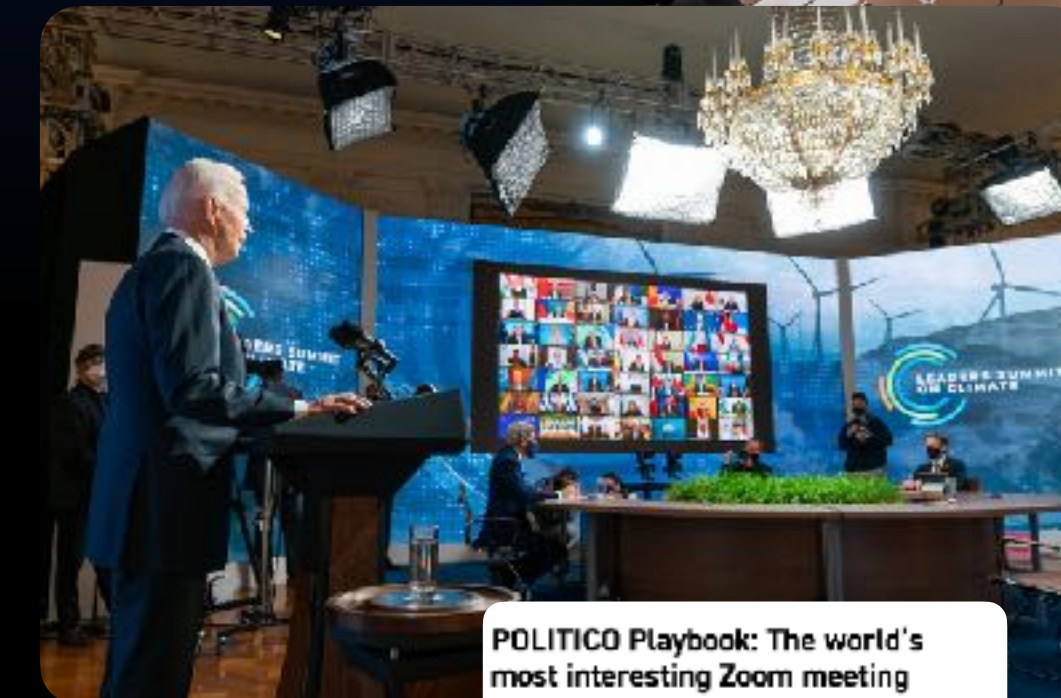
2021 Leaders Summit on Climate Hosted by President Biden

The White House / US Department of State

The 2021 Leaders Summit on Climate is the first ever hybrid live/virtual event held at The White House. Hosted by President Joe Biden, the Summit convened 40 world leaders and 150+ guests and speakers virtually via Zoom and in person in the historic East Room.

Special Envoy for Climate, John Kerry, and Secretary of State, Blinken, brought together leaders from around the globe, his Holiness the Pope, Bill Gates, NGOs, and state and local officials representing 90% of the world's GDP, making commitments for the future of our planet.

Working closely with the State Department, Castle Point Productions and DCC partnered with Showcall and Hargrove to bring this groundbreaking event to life.



President Biden delivers remarks during a virtual climate summit in the East Room of the White House on Friday. (Anna Moneymaker/Pool/EPA-EFE/Shutterstock)

“When we invest in climate resilience and infrastructure, we create opportunities for everyone. That’s at the heart of our jobs plan that I



[Link to Recap](#)

Hybrid Production

D20: Democratic National Convention

DNCC

D20 was the first-ever “virtual” national political convention with over a hundred pre-recorded and live remote shoots that aired on TV, online, and on-demand.

DCC was privileged to produce or provide equipment for many memorable moments of the convention including:

- The beloved state delegate Roll Call
- Remotes from well-known figures such as Hillary Clinton and Bernie Sanders, as well as every day people like the inspiring Brayden Harrington
- Drive-in acceptance speech, virtual audiences
- Music performances and interviews

The Roll Call segment was very well-received, garnering far-reaching positive press from CNN and The Washington Post to features on every late night show. Rhode Island’s “Calamari Comeback State” piece even went viral spawning countless memes and sketches.



[Link to Washington Post Roll Call Article](#) / [Link to CNN "Roll Call" Article](#)
[Link to Washington Post “Brayden” Article](#)



Experiential Production

Imagine Dragons “Destination Unknown” Hyundai

Hyundai / iHeart Radio

For the launch of the Hyundai Tucson, handpicked super fans of Imagine Dragons were sent on a once in a lifetime scavenger hunt throughout Los Angeles. Six mobile camera crews captured the fun as tickets were released on social media and iHeart Radio stations at every step of the way.

For the amazing finale, fans were treated to an intimate secret acoustic Imagine Dragons show at the legendary Clifton’s Cafeteria, simultaneously broadcasted live to Times Square and streamed live through iHeart Radio’s stations and websites. Additional car, band, and radio talent footage was shot on other days. A 100+ person crew in two cities brought this experience to life.



[Link to Experience](#)

[Link to Concert](#)





Virtual Production

For Your Consideration Events

AppleTV+

In 2021, with the Covid pandemic in full swing, Apple TV+ still needed to promote their programming to Academy and Guild members for awards season.

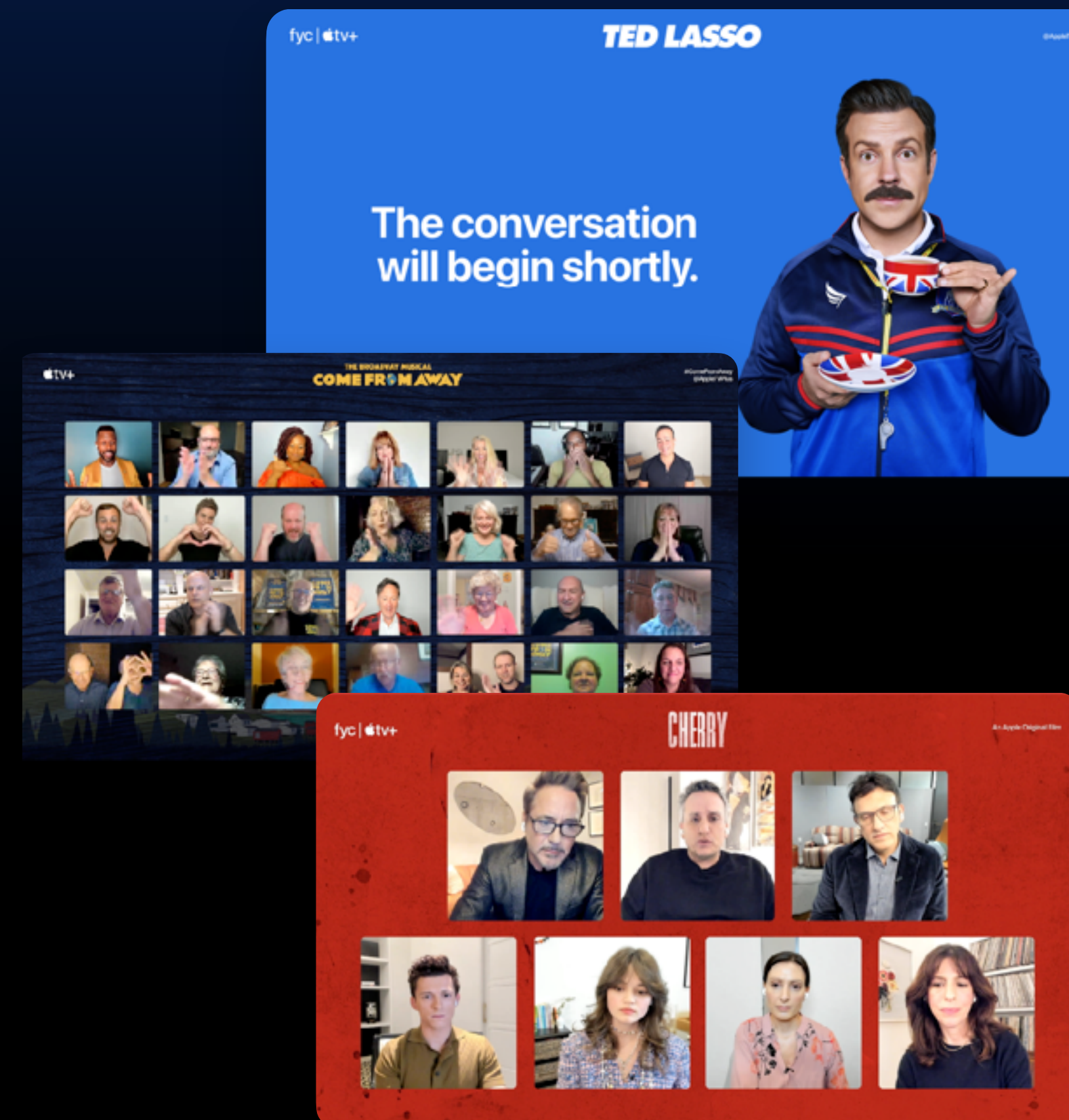
Digital Cinema Collective answered the call, producing more than a dozen flawless live streams that brought talent from around the world together safely.

From one on one discussions to 30+ person panels, these virtual events were the highest quality thanks to specially designed “remote kits” and a tried and tested live streaming workflow.

Ted Lasso, Come From Away, Cherry, and Swan Song were among the IP featured on the live streams with appearances from Robert Downey, Jr., Tom Holland, Jason Sudeikis, Mahershala Ali, and Oprah Winfrey.



[Link to Oprah Interview](#)



Original Content

Princess Remixed

Disney Channel

Original special developed by Nappytabs and produced in partnership with DCC for Disney Channel:

Disney Princess Remixed celebrates the timeless music of Disney Princess and themes of courage and kindness as part of the Ultimate Princess Celebration.

Starring 12-year-old social media star Txunamy Ortiz, the half-hour special celebrated the empowering attributes of Disney princesses and queens through reimagined performances of their iconic songs.



[Link to Princess Remixed](#)



Original Content

Descendants Remix Dance Party

Disney Channel

Original special developed by Nappytabs and produced in partnership with DCC for Disney Channel:

Descendants Remix Dance Party invited fans to celebrate the iconic Descendants songs we know and love in an exciting new way. We created an immersive club environment with a DJ/host that turned classic songs into the ultimate remix dance party.

Cheyenne Jackson ("Descendants 3"), Sofia Wylie ("High School Musical: The Musical: The Series"), Dara Reneé ("High School Musical: The Musical: The Series") and Kylie Cantrall ("Gabby Duran & The Unsittables") performed remixes of "Set It Off," "Night Falls," "Chillin' Like a Villain" and "What's My Name," respectively. Five-year-old rapping sensation ZaZa also makes a special appearance during Cantrall's performance.



[Link to Descendants Remix Dance Party](#)



Original Content

Holidays Unwrapped

Disney Channel

Original special developed by Nappytabs and produced in partnership with DCC for Disney Channel:

Holidays Unwrapped starred Raven Simone, inviting her friends to a winter cabin for a magical celebration bringing their wildest holiday fantasies to life through song and dance.

Featuring performances by Sarah Jeffery, Kylie Cantrall, Issac Ryan Brown, Navia Robinson and Sky Katz!



[Link to Holidays Unwrapped Promo](#)



Original Content

Hall of Villains

Disney Channel

Original special developed by Nappytabs and produced in partnership with DCC for Disney Channel:

Hall of Villains was a Halloween special that featured music and dance performances including Disney villain-inspired spins on pop songs.

Superstar host Meg Donnelly takes you on a journey down a haunted hallway where behind every door awaits a villain-tastic surprise!



[Link to Hall of Villains](#)





DIGITAL CINEMA
COLLECTIVE

Thank you.

FOR MORE INFORMATION,
REACH OUT TO:

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